

Fairmont Federal Credit Union Video Promotion Rules & Conditions

NO PURCHASE NECESSARY TO ENTER OR WIN. VOID WHERE PROHIBITED BY LAW.

The “Why I Love Fairmont Federal Credit Union Video Contest” is sponsored by Fairmont Federal Credit Union (“Sponsor”). This contest is governed by these official rules (“Official Rules”). By participating or voting in the contest, each entrant agrees to abide by these Official Rules, including all eligibility requirements, and understands that the results of the contest, as determined by Sponsor and its agents, are final in all respects. The contest is subject to all federal, state, and local laws and regulations and is void where prohibited by law.

This promotion is in no way sponsored, endorsed or administered by, or associated with, Facebook. Any questions, comments or complaints regarding the promotion will be directed to Sponsor, not Facebook.

VIDEO SUBMISSION GUIDELINES

The submission must be a link to an uploaded video for which the entrant is the sole copyright owner and original creator. The video must be at least 30 seconds in length and not to exceed 2 minutes in length. The content must be regarding “Why I love Fairmont Federal Credit Union.”

The submission will be automatically disqualified if it includes content including, but not limited to, the following:

- Slanderous or defamatory statements
- Language that insults or defames on the basis of race, color, national origin, age, disability, sex, gender identity, religion, political beliefs, marital status, familial or parental status, and/or sexual orientation.
- Personally identifying information such as (but not limited to) account numbers, debit or credit card numbers, social security numbers
- Other content deemed to be offensive, inappropriate, or illegal at the sole discretion of the Sponsor

ELIGIBILITY

The Contest is open only to those who submit an eligible video and who are legal residents of the United States of America, who are eighteen (18) years of age or older at the time of entry, who have Internet access and a valid e-mail account prior to the beginning of the Contest Period, and who currently meet the following Fairmont Federal Credit Union’s membership eligibility criteria:

Persons who live, work, worship, volunteer, or go to school in Marion, Monongalia, Harrison or Taylor counties.

Fairmont Federal Credit Union employees, officials and members of their immediate family are not eligible to submit a video for the "Why I Love Fairmont Federal Credit Union Contest".

CONTEST PERIOD

The Contest will run from September 10, 2014 through October 10, 2014 and consists of two periods. The first period consists of the time frame in which entrants may submit a video entry ("video entry period"). The second period consists of when voting on the eligible video submissions will take place ("voting period").

1. The Video Entry Period begins on SEPTEMBER 10, 2014 AT 12:01 AM ET and ends on SEPTEMBER 24, 2014 AT 12:00 PM ET. All entries (submissions) must be received on or before the time stated during that submission period. Sponsor reserves the right to extend or shorten the contest at its sole discretion.
2. The Voting Period begins on SEPTEMBER 26, 2014 AT 12:01 AM ET and ends on OCTOBER 10, 2014 AT 11:59 PM ET. All votes must be received on or before the time stated during that submission period. Sponsor reserves the right to extend or shorten the contest at its sole discretion.

HOW TO ENTER

Entrants will need to record and upload a video to one of the following sites: YouTube, Instagram, or Vine according to the respective instructions and Terms and Conditions of that site. The video will have a unique URL web address that the entrant will use to enter the contest.

Entrants may access the Fairmont Federal Credit Union promotions page at <http://woobox.com/4bz4hd>

Each entrant will affirm that they are over the age of 18, enter their name, e-mail address, phone number, title of the video and the URL from YouTube, Instagram, or Vine where your video is hosted. Once the form is complete and the entrant selects "Enter" the entrant may share the entry on their Facebook or Twitter page to encourage friends, family, and others to vote for their video.

After submitting the required information on the entry form, the entrant will receive one (1) entry into the drawing. Only one (1) entry per person is allowed.

Fairmont Federal Credit Union will not sell or share information received on the electronic entry form received during the voting process with any third party vendors or use for marketing purposes.

These providers may require a unique login. Fairmont Federal Credit Union makes no guarantees or warranties as they pertain to the Terms and Conditions or End User License Agreements of these websites. Sponsor is not responsible for technical or legal difficulties caused by users or providers as they pertain to video submissions. Entrant assumes all risk associated with uploading video content to these websites.

WINNER SELECTION

Potential “Why I Love Fairmont Federal Credit Union Contest” winner will be notified on or about October 15, 2014. Announcement and instructions for prize will be sent to the e-mail address supplied on the potential prize winner’s entry form. Each entrant is responsible for monitoring his/her e-mail account for prize notification and receipt or other communications related to this sweepstakes. If the potential prize winner does not respond to the Sponsor’s notification email within 5 business days, using the contact information provided at the time of entry, or if the email is returned as undeliverable, or the voter does not meet eligibility requirements, that potential prize winner shall forfeit the prize and a new potential winner will be selected. Upon the request of the Sponsor, the potential winner may be required to return an Affidavit of Eligibility, Release and Prize Acceptance Form and IRS W-9 form. If a potential winner fails to comply with these official rules, that potential winner will be disqualified.

PRIZES

The “Why I Love Fairmont Federal Credit Union Contest” prizes will be awarded based on the number of votes at the end of the Voting Period.

1st Prize: \$1,500

2nd Prize: \$1,000

3rd Prize: \$500

In the event of a tie for first place the first (1st) and second (2nd) place prize money will be split evenly. In the event of a tie for second place the second (2nd) and third (3rd) place prize money will be split evenly. In the event of a tie for third place the third (3rd) place prize money would be split evenly.

Terms and conditions may apply. Incidental expenses and all other costs and expenses which are not specifically listed as part of a prize in these Official Rules and which may be associated with the award, acceptance, receipt and use of all or any portion of the awarded prize are solely the responsibility of the respective prize winner. ALL FEDERAL, STATE AND LOCAL TAXES ASSOCIATED WITH THE RECEIPT OR USE OF ANY PRIZE IS SOLELY THE RESPONSIBILITY OF THE WINNER.

ADDITIONAL LIMITATIONS

Prize is non-transferable. No substitution of prizes is permitted. Sponsor is not responsible for any typographical or other errors in the offer or administration of the Contest, including, but not limited to, errors in any printing or posting or these Official Rules, the selection and announcement of any winner, or the distribution of any prize. Any attempt to damage the content or operation of this Contest is unlawful and subject to possible legal action by Sponsor. Sponsor reserves the right to terminate, suspend or amend the Contest, without notice, and for any reason, including, without limitation, if Sponsor determines that the Contest cannot be conducted as planned or should a virus, bug, tampering or unauthorized intervention, technical failure or other cause beyond Sponsor’s control corrupt the administration, security, fairness, integrity or proper play of the Contest. In the event any tampering or unauthorized intervention may have occurred, Sponsor reserves the right to void suspect entries at issue. Sponsor and any communication network or service providers, are not responsible for incorrect or inaccurate transcription of entry information, or for any human error, technical malfunction, lost or delayed data transmission, omission, interruption, deletion, line failure or malfunction of any

communication network, computer equipment or software, the inability to access any website or online service or any other error, human or otherwise.

INDEMNIFICATION AND LIMITATION OF LIABILITY

BY ENTERING THE CONTEST, EACH ENTRANT AGREES TO INDEMNIFY, RELEASE AND HOLD HARMLESS SPONSOR, THE FACEBOOK PLATFORM, ADMINISTRATOR, ADVERTISING AND PROMOTIONAL AGENCIES, AND ALL THEIR RESPECTIVE OFFICERS, DIRECTORS, EMPLOYEES, REPRESENTATIVES AND AGENTS FROM ANY LIABILITY, DAMAGES, LOSSES OR INJURY RESULTING IN WHOLE OR IN PART, DIRECTLY OR INDIRECTLY, FROM THAT ENTRANT'S PARTICIPATION IN THE CONTEST AND THE ACCEPTANCE, USE OR MISUSE OF ANY PRIZE THAT MAY BE WON. THE SPONSOR DOES NOT MAKE ANY WARRANTIES, EXPRESS OR IMPLIED, AS TO THE CONDITION, FITNESS OR MERCHANTABILITY OF THE PRIZE. SPONSOR, ADVERTISING AND PROMOTIONAL AGENCIES, AND ALL THEIR RESPECTIVE OFFICERS, DIRECTORS, EMPLOYEES, REPRESENTATIVES AND AGENTS DISCLAIM ANY LIABILITY FOR DAMAGE TO ANY COMPUTER SYSTEM RESULTING FROM ACCESS TO OR THE DOWNLOAD OF INFORMATION OR MATERIALS CONNECTED WITH THE CONTEST.

PUBLICITY

By participating, each entrant grants Sponsor permission to use his/her name, likeness or comments for publicity purposes without payment of additional consideration, except where prohibited by law.